

## Some of the Postcard's Impact

### Case Study 2:

Marjorie is living with the early stages of dementia, she was at an event for the elderly and was shown a Chance To Chat postcard with an image of an old caravan. This triggered memories of her holidays in Lyme Regis and Charmworth, once she even towed a caravan as far as Scotland. She remembered camping in a farmer's field when a horse stood in front of the caravan door and she couldn't get out for an hour.

Marjorie has a daughter living locally and 2 daughters in Australia. She's planning to send postcards to those in Australia.

She also talked about being windowed young and how she had single handedly circumnavigated the world three times. Those who knew Marjorie felt they had a deeper understanding of her life's achievements and passions. The postcards also helped to maintain family relationships.

*(name changed)*